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news release

Hunter Mountain abounds with early season deals on lift tickets, lodging & more

Hunter, NY – The 09/10 snowsports season, aimed to begin in November, has many throughout the region seeking early season deals. Hunter Mountain, which will be culminating its 50th Anniversary and heading into its 51st operating season, has an incredible amount of limited-time offers, including its Big Lift Card, a new 3X card, and a variety of lodging specials.

Lift Ticket & Snowsports Discount Specials

- **Big Lift Card & Big Lift Card +1**
 - Receive season-long discounts with Hunter's Big Lift Card. For \$39, receive **season-long savings of 50% off midweek tickets and 25% off weekend/holiday tickets**, PLUS receive one unrestricted lift ticket, valid for use any day of the 09/10 season. Upgrade to a Big Lift Card +1 for the same great discounts, plus not one but TWO unrestricted lift tickets (over \$120 value!) for \$78. *Available for purchase until November 1, 2009.*
- **3X Card**
 - Buy **3 all-area lift tickets to Hunter Mountain for \$99!** Holiday blackout dates apply. *Available for purchase until November 1, 2009.*
- **Season Pass Sale**
 - Hunter's **season pass prices remain the same for 2009/10.** Discounted early season pricing ends October 18! There are many unique advantages of being a Hunter Mountain Season Passholder – visit HunterMtn.com for details!

Lodging Specials

- **Holiday Special - 25% off lift tickets, children's programs and learn-to packages**
 - Book any slopeside accommodation at the Liftside Village or Kaatskill Mountain Club by December 1 and receive 25% off your pre-booked lift tickets, children's programs or a learn-to package! *Valid on reservations made for December 24, 2009 - January 1, 2010.*

- **Returning Guests Special**
 - Plan a return trip to the Kaatskill Mountain Club Resort and you will receive **20% off your room rate!** Reserve one of many of our Play & Stay packages and receive a complimentary 50-minute massage at the Mountain Club Spa. *Valid on any 09/10 non-holiday reservations.*
- **Buy 2 Nights, Get One Night Free**
 - Reserve a two night Play & Stay Package from December 1st through 20th and get a **third night of accommodations FREE.** Play & Stay packages available at the Kaatskill Mountain Club & Liftside Village. *Valid on reservations made for December 1 – 20, 2009.*

Assorted Discount Programs, Events & Miscellaneous

- **Columbus Day Swap/Sale**
 - Our annual Columbus Day Swap/Sale begins on Friday, October 9 and ends Monday, October 12. Bring in your used equipment—if it sells, you'll receive full store credit in our Sports & Expeditions Center! Lots of 08/09 winter gears will be sold at up to 75% off!
- **eSki**
 - Receive discounts of 15% or more on lift tickets and rentals! Make reservations & purchases on eSki 48 hours or more in advance and have your rental equipment and/or lift tickets waiting for you! Save time and money by booking in advance, online! Visit eski.huntermtn.com for more information: seasonal programs, children's programs, workshops, group lessons, private lessons and more are also available on eSki!
- **MINI Cooper Giveaway**
 - Hunter will be giving away a MINI Cooper, courtesy of Prestige MINI in Mahwah, NJ, at the end of the 09/10 snowsports season—sweepstakes open soon! Entries will be accepted at Hunter Mountain & at Prestige MINI in Mahwah!

More information on these promotions and others are available at HunterMtn.com. For further details, accompanying art or photos please contact Jessica at jpezak@huntermtn.com or 800-486-8376 x2339.