



Hunter Mountain

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FOR IMMEDIATE RELEASE

Hunter Mountain Recognizes College Students with Discounted Lift Tickets in January

January 3rd – 6th and January 8th – 13th Hunter offers \$35 lift tickets to college students with a valid college ID

Hunter, NY – Hunter Mountain will be kicking off college week to recognize the hard work and determination of college students everywhere. Hunter is delighted to offer \$35 discounted lift tickets for two weeks in January to any and all college students. The \$35 discounted lift tickets will be available to all college students that present a current valid college photo ID from January 3, 2012 through January 6, 2012, and from January 8, 2012 through January 13, 2012.

“College students work very hard,” explains Gerry Tschinkel, Hunter Mountain’s Vice President of Sales and Marketing. “We want to give them a way to unwind from the semester, hang out with their friends and experience something fun and different from their normal day-to-day school responsibilities.”

As the Catskills’ premier winter resort destination, Hunter Mountain boasts renowned terrain for all abilities, an impressive vertical drop, and some of the most notable snowmaking capabilities around. With 55 trails, 11 lifts, and two terrain parks, college students can celebrate the New Year and take a much deserved break from their hard work with some of the best skiing and riding to be found on the East Coast. For further information about College Week please visit HunterMtn.com, or contact Jessica Pezak at jpezak@huntermtn.com.